



## Fifth Annual Silver Cup Celebration

Thursday, August 18, 2022

Ritz Charles, 12156 N Meridian St, Carmel, IN 46032

11:30am-1:00pm

**Special Guest Sam Schmidt**, former IndyCar driver, race team owner, philanthropist and disability advocate.



**Emcee Anne Marie Tiernon**, Emmy award-winning co-anchor on Indianapolis NBC affiliate WTHR-TV.



### About New Hope of Indiana

For over forty years, New Hope of Indiana has been committed to supporting individuals and families, encouraging them to live their most independent, fulfilling lives. Through services for individuals with disabilities, counseling for families in the child welfare system and advocacy efforts, New Hope of Indiana is making an impact in our communities every day.

### The Legacy of the Silver Cup

In New Hope's early years, CEO Bob Cannon spent much time educating and lobbying the State's Medicaid administrators who made funding decisions for providers like New Hope. After seven years without a rate increase for disability services, Mr. Cannon took a silver cup to those administrators, stating that without an appropriate increase, the future of New Hope would rest with Mr. Cannon collecting donations on the street in that silver cup!

Today, Bob Cannon's legacy lives on at New Hope of Indiana, and we invite you to help us fill our silver cup once again.



Learn more about New Hope's mission and services by visiting our website at [www.newhopeofindiana.org](http://www.newhopeofindiana.org).

# Sponsorship Opportunities



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	TITLE	PLATINUM	GOLD	SILVER	BRONZE	TABLE CAPTAIN
BENEFITS	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event Welcome Message	✓					
Welcome Message at Quarterly NHI Events	✓					
Featured in NHI Newsletter for 1,200 Readers	✓	✓				
Logo on Invitation*	✓	✓				
Cheese and Thank You Lunch Event	x2	x1				
Logo Featured on NHI Website	✓	✓	✓			
Named in Press Release	✓	✓	✓			
Logo on All Event Materials	✓	✓	✓	✓		
Social Media Mention to 2,500 Followers	x15	x12	x6	x4	x2	
NHI Client Art Gift	✓	✓	✓	✓	✓	
Table (8 seats)	x2	X1	x1	x1	x1	X1

\*If sponsorship is secured by June 24, 2022.

### For more information, please contact:

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